

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 10.56

REP: MAKEGOOD  
 SPOTS CANCELED LN'S 172-173  
 LN 195 ADDED AS MG  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
172	S		1237A-137A	30		\$200.00	10/9	10/12	2		TU-F	2

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 PROGRAM : JIMMY FALLON  
 CON COM1: JIMMY FALLON

10/16/12 KLC (3)

REP HEADLINE# 6354568 TRF# E:063545  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP OCT15/12 10.56  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
173	S		1237A-137A	30		\$200.00	10/15	10/15	0		MON	0
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
195	A		1237A-136A	30		\$400.00	10/16	10/19	1		TU-F	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
SEP/12			\$750.00	OCT/12		270360.00	NOV/12					
CONTRACT TOTAL												363850.00
TOTAL SPOTS												442

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG  
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 6354568 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT12/12 19.58

REP: REVISION 10/12  
 SPOTS CANCELED  
 RATES REVISED  
 NEW TTL \$363,850  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
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 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007

OBAMA FOR AMERICA



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	S		530A-600A	30		\$470.00	10/16	10/19	3		TU-F	3

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1897  
 PROGRAM : 530A TODAY  
 CON COM1: 530A TODAY

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT12/12 19.58  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		RS	600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,450.00	10/16	10/19	2		TU-F	2
19		R	600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,450.00	10/22	10/22	1		MON	1
20		S	700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/19	4		TU-F	4
36		ES	800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
36		ES	800A-900A	30		\$500.00	10/14	10/14	1		SUN	1
36		ES	800A-900A	30		\$500.00	10/21	10/21	0		SUN	0
36		ES	800A-900A	30		\$500.00	10/28	10/28	1		SUN	1
43		RS	900A-1000A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$1,040.00	10/16	10/19	4		TU-F	4
44		R	900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/22	10/22	1		MON	1
44		R	1200N-100P PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$380.00	10/16	10/19	4		TU-F	4
45		R	1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$380.00	10/22	10/22	1		MON	1

FAX# 703-516-9680 OCT12/12 19.58  
HARRIS REPORT FROM REP \*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
100		S	400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	3		TU-F	3
110		S	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
121		S	500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
122		S	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	2		TU-F	2
123		S	530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	0		MON	0
124		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,250.00	10/16	10/19	2		TU-F	2
125		S	600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	0		MON	0
126		S	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/16	10/19	2		TU-F	2
127		R	700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$2,000.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
157	RS		730P-800P	30		\$2,000.00	10/16	10/19	2		TU-F	2
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
158	S		730P-800P	30		\$1,000.00	10/22	10/22	0		MON	0
PROGRAM : ENT TONIGHT												
CON COM1: ENT TONIGHT												
174	R		1237A-137A	30		\$400.00	10/16	10/19	3		TU-F	3
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
175	R		1237A-137A	30		\$400.00	10/22	10/22	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
194	A		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
SEP/12			\$750.00			OCT/12			270360.00		NOV/12	
									92740.00			
CONTRACT TOTAL												363850.00
TOTAL SPOTS												443

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
Submission Number 808 Issue 3



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 363850	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / /1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama - Sked C	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S.	03	500	30 Comme			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme		1						1	470
3	M-F 530a News .TWTTF..	01	470	30 Comme		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme			1					1	470
5	M-F 530a News TWTTF..	01	470	30 Comme			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme				1				1	470
8	M-F 530a News M.....	01	470	30 Comme					1			1	470
10	M-F 530a News M.....	01	470	30 Comme						1		1	470
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	88	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
12	M-F 530a News MT.....	01	470	30 Comme							2	2	940
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News TVWTF..	03	700	30 Comme		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News TVWTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
20	M-F 6a News TVWTF..	03	700	30 Comme					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme						1		1	700
22	M-F 6a News TVWTF..	03	700	30 Comme						4		4	2800
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	



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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR						2						2	
Closed PR													

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Buyer:		Client/Product/Estimate:	. / 11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today Show .....S	03	500	30 Comme		1	1		1			3	1500
36	Sun 8a Today Show .....S	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme		1						1	
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II .TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme						7		7	3850
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots						2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots	1						1	200
49	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots		3					3	600
50	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots			1				1	200
51	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots			4				4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots				1			1	200
55	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots				4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots					1		1	200
57	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots					4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots						2	2	400
Weekly Totals: Total Spots (Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme		1						1	250
71	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR													
Closed PR						2						2	

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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a News .....S.	03	300	30 Comme		1	1	1	1	1		5	1500
82	Sun 9a News .....S	03	300	30 Comme		1	1	1	1	1		5	1500
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800

**Weekly Totals:** Total Spots(Ord Spots)

Open PR	1	66	94	73	90	94	26	444
Closed PR		2	-1	-1				-2
								-400
								2

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Barack Obama/ D/ President  
Submission Number 808 Issue 3



WFLA-TV  
P.O. Box 1410  
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PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 363850	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme						2		2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme		1						1	600
95	M-F 4p Dr Oz .TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz .TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
<b>Weekly Totals:</b>													
Total Spots (Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
99	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots			3				3	1800
100	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots				1			1	600
101	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots				4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots				1			1	600
103	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots					4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme	Nbr of Spots						2	2	1200
105	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots		1					1	900
106	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots		2					2	1800
107	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
108	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots			4				4	3600
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)													
Open PR							-1	-1				-2	-400
Closed PR						2						2	



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Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
108	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
110	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots				2				2	1800
111	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
112	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1		1	900
114	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
116	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots		1						1	900
117	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots		2						2	1800
118	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1					1	900
Weekly Totals:						1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)														
Open PR								-1	-1				-2	-400
Closed PR							2						2	

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<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots		4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots			1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			2				2	1800
123	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots				4			4	3600
124	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1		1	900
125	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots					4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots						1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1					1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots		3					3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1				1	1200
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR					2							2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 6p News TWTF..	03	1200	30 Comme			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme				1				1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News TWTF..	03	1000	30 Comme			4					4	4000
Weekly Totals:					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)							-1	-1				-2	-400
Open PR													
Closed PR						2						2	

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Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
142	M-F 7p News M.....	03	1000	30 Comme				1				1	1000
145	M-F 7p News .TWTF..	03	1000	30 Comme					4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme						1		1	1000
147	M-F 7p News .TWTF..	03	1000	30 Comme						4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme							1	1	1000
149	Sat 6p News .....S.	03	700	30 Comme		1			1			2	1400
150	Sun 6p News .....S	03	750	30 Comme		1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme									
152	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme									
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			1					1	1000
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
154	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme			4					4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme				1				1	1000
158	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme	Nbr of Spots					1			1	3600
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots					1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme	Nbr of Spots		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots		1						1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots		2						2	400
					Closed PR		1						1	200
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots			1					1	200
173	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots			2					2	400
					Open Pre-Empted			1					1	200
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots				1				1	200
					Open Pre-Empted				-1				-1	-200
177	M-F 1237a ET / 1137p CT Late Night	03	200	30	Nbr of Spots					3			3	600
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	66	94	73	80	94	26	444	
					Open PR			-1	-1				-2	-400
					Closed PR		2						2	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	73	90	94	26	444	
<b>Open PR</b>							-1	-1				-2	-400
<b>Closed PR</b>						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
188	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme				3				3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
190	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30 Comme					3			3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago Fire	03	1300	30 Comme			1					1	1300
Weekly Totals: Total Spots(Ord Spots)					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	



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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
134	M-F 5a News ..TWTF..	03	150	30 Comme			1					1	150
195	M-F 530a News .TWTF..	01	470	30 Comme				3	4	4		11	5170
196	M-F 6a News .TWTF..	01	1450	30 Comme				2				2	2900
197	M-F 6a News M.....	01	1450	30 Comme					1			1	1450
198	M-F 7a Today Show .TWTF..	03	900	30 Comme				4				4	3600
199	M-F 9a Today Show II .TWTF..	01	1040	30 Comme				4				4	4160
200	M-F 9a Today Show II M.....	01	1040	30 Comme					1			1	1040
201	M-F 12p Today Show III .TWTF..	01	380	30 Comme				4				4	1520
202	M-F 12p Today Show III M.....	01	380	30 Comme					1			1	380
203	M-F 6p News .TWTF..	01	2250	30 Comme				2				2	4500
<b>Weekly Totals:</b>					1	66	94	73	90	94	26	444	
Open PR							-1	-1				-2	-400
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 808 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 363850	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 7p News .TWTF..	01	2000	30 Comme	Nbr of Spots			2				2	4000
205	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots				1			1	2000
206	M-F 730p Entertainment Tonight .TWTF..	01	2000	30 Comme	Nbr of Spots			2				2	4000
207	M-F 1237a ET / 1137p CT Late Night .TWTF..	01	400	30 Comme	Nbr of Spots			4				4	1600
208	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots				1			1	400
209	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots				1			1	1100
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	1	65	94	73	90	94	26	444
					Open PR			-1	-1				-2
					Closed PR		2						-400

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680
173	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/08/12	Open Pre Emption	200.00		0000000000	E:063545680
174	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/15/12	Open Pre Emption	200.00		0000000000	E:063545680

Grand Totals

	Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
	09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Totals	444	1	66	94	73	90	94	26
Spots	444	1	66	94	73	90	94	26
Cost	364250	750	51330	76850	71410	71170	68850	23890

Grand Totals:

Spots:	444
Gross Total:	363,850.00
Commission:	54,577.50
Net Total:	309,272.50

REP HEADLINE# 6354568 TRF# E:063545  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP OCT8/12 19.06  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,  
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #  
BUYER NAME DAN NAGELBERG  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6354568

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 19.06

REP: MAKEGOOD  
SPOTS CANCELED ON LN'S 38,150,167,170  
LN'S 191-193 ADDED  
TTL SAME  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

8/16/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

38	S		900A-1000A	30		\$550.00	10/1	10/1	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1897												
PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2												

10/9/12

FAX# 703-516-9680  
OCT8/12 19.06  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
150	ES		600P-630P	30		\$700.00	10/6	10/6	1		SAT	1
150	ES		600P-630P	30		\$700.00	10/13	10/13	0		SAT	0
150	ES		600P-630P	30		\$700.00	10/20	10/20	0		SAT	0
150	ES		600P-630P	30		\$700.00	10/27	10/27	1		SAT	1
150	ES		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : SAT 6P NEWS												
CON COM1: SAT 6P NEWS												
167	S		1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167	S		1000P-1100P	30		\$3,600.00	10/16	10/16	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
170	S		1237A-137A	30		\$200.00	10/2	10/5	2		TU-F	2
PROGRAM : JIMMY FALLON												
CON COM1: JIMMY FALLON												
191	A		630P-700P	30		\$5,000.00	10/10	10/10	1		WED	1
PROGRAM : NIGHTLY NEWS												
CON COM1: NIGHTLY NEWS												
192	A		900P-1000P	30		\$1,300.00	10/13	10/13	1		SAT	1
PROGRAM : CHICAGO FIRE												
CON COM1: CHICAGO FIRE												
193	A		500A-530A	30		\$150.00	10/10	10/12	1		W-F	1
PROGRAM : 5A NEWS												
CON COM1: 5A NEWS												
SEP/12	\$750.00	OCT/12	275630.00	NOV/12	92740.00	CONTRACT TOTAL 369120.00						
												465

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama - Sked C	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots			1	1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots		1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3						3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1					1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4					4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1				1	470
7	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots				4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots					1			1	470
9	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots					4			4	1880
10	M-F 530a News	01	470	30 Comme	Nbr of Spots						1		1	470
Weekly Totals: Total Spots(Ord Spots)						1	68	94	91	93	94	26	465	
Closed PR							2						2	

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Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
11	M-F 530a News .TWTF..	01	470	30 Comme						4		4	1880
12	M-F 530a News MT.....	01	470	30 Comme							2	2	940
13	M-F 6a News M.....	03	700	30 Comme		1						1	700
14	M-F 6a News .TWTF..	03	700	30 Comme		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme			1					1	700
16	M-F 6a News .TWTF..	03	700	30 Comme			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme				1				1	700
18	M-F 6a News .TWTF..	03	700	30 Comme				4				4	2800
19	M-F 6a News M.....	03	700	30 Comme					1			1	700
20	M-F 6a News .TWTF..	03	700	30 Comme					4			4	2800
21	M-F 6a News M.....	03	700	30 Comme						1		1	700
22	M-F 6a News	03	700	30 Comme						4		4	2800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	



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Buyer:	..	Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
23	M-F 6a News MT.....	03	700	30 Comme							2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme		1						1	900
25	M-F 7a Today Show .TWTF..	03	900	30 Comme		4						4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme			1					1	900
27	M-F 7a Today Show .TWTF..	03	900	30 Comme			7					7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme				1				1	900
29	M-F 7a Today Show .TWTF..	03	900	30 Comme				7				7	6300
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme						7		7	6300
34	M-F 7a Today Show	03	900	30 Comme							2	2	1800
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR												2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
35	Sun 8a Today Show .....S	03	500	30 Comme		1	1	1	1			4	2000
36	Sun 8a Today Show .....S	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03		30 Comme									
38	M-F 9a Today Show II ..TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II ..TWTF..	03	550	30 Comme			6					6	3300
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
42	M-F 9a Today Show II ..TWTF..	03	550	30 Comme				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme					1			1	550
44	M-F 9a Today Show II ..TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II	03	550	30 Comme						7		7	3850
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Buyer:	..	Client/Product/Estimate:	.. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
47	M-F 9a Today Show II MT..... Comme	03	550	30 Nbr of Spots							2	2	1100
48	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots		1						1	200
49	M-F 12p Today Show III .TWTF.. Comme	03	200	30 Nbr of Spots		3						3	600
50	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots			1					1	200
51	M-F 12p Today Show III .TWTF.. Comme	03	200	30 Nbr of Spots			4					4	800
52	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots				1				1	200
53	M-F 12p Today Show III .TWTF.. Comme	03	200	30 Nbr of Spots				4				4	800
54	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots					1			1	200
55	M-F 12p Today Show III .TWTF.. Comme	03	200	30 Nbr of Spots					4			4	800
56	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots						1		1	200
57	M-F 12p Today Show III .TWTF.. Comme	03	200	30 Nbr of Spots						4		4	800
58	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots							2	2	400
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Buyer:	..	Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme		1						1	400
60	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		3						3	1200
61	M-F 1p Days Of Our Lives M.....	03	400	30 Comme			1					1	400
62	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray	03	250	30 Comme		1						1	250
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	. / . / 1897	Sales Rep:	HPP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 2p Rachael Ray TWTF..	03	250	30 Comme		3						3	750
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a News .....S.	03	300	30 Comme		1	1	1	1	1		5	1500
82	Sun 9a News	03	300	30 Comme		1	1	1	1	1		5	1500
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M.....	03	450	30 Comme		1						1	450
84	M-F 3p Doctors .TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M.....	03	450	30 Comme			1					1	450
86	M-F 3p Doctors .TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M.....	03	450	30 Comme				1				1	450
88	M-F 3p Doctors .TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M.....	03	450	30 Comme					1			1	450
90	M-F 3p Doctors .TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M.....	03	450	30 Comme						1		1	450
92	M-F 3p Doctors .TWTF..	03	450	30 Comme						4		4	1800
93	M-F 3p Doctors MT.....	03	450	30 Comme							2	2	900
94	M-F 4p Dr Oz 03		600	30 Comme		1						1	600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
95	M-F 4p Dr Oz TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme				4				4	2400
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
103	M-F 4p Dr Oz TWTF..	03	600	30 Comme						4		4	2400
104	M-F 4p Dr Oz MT.....	03	600	30 Comme							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme		1						1	900
106	M-F 5p News M.....	03	900	30 Comme		2						2	1800
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 801 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	. / /1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
107	M-F 5p News TWTF..	03	900	30 Comme			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme				1				1	900
110	M-F 5p News TWTF..	03	900	30 Comme				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme					1			1	900
112	M-F 5p News TWTF..	03	900	30 Comme					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme						1		1	900
114	M-F 5p News TWTF..	03	900	30 Comme						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme							1	1	900
116	M-F 530p News M.....	03	900	30 Comme			1					1	900
117	M-F 530p News TWTF..	03	900	30 Comme			2					2	1800
118	M-F 530p News	03	900	30 Comme			1					1	900
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>												2	



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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
119	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
123	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
124	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots						1		1	900
125	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots			3					3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1					1	1200
130	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			4					4	4800
Weekly Totals: Total Spots (Ord Spots)						1	66	94	91	93	94	26	465	
Closed PR							2						2	

**Greer Margolis Mitchell**  
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 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 369120	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
131	M-F 6p News TWTF..	03	1200	30 Comme				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme					4			4	4800
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News TWTF..	03	1000	30 Comme			4					4	4000
142	M-F 7p News TWTF..	03	1000	30 Comme				1				1	1000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

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Client:	Barack Obama/ D/ President	Submission Cost:	369120	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
143	M-F 7p News TWTF..	03	1000	30 Comme				4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme					1			1	1000
145	M-F 7p News TWTF..	03	1000	30 Comme					4			4	4000
146	M-F 7p News M.....	03	1000	30 Comme					1			1	1000
147	M-F 7p News TWTF..	03	1000	30 Comme						4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme							1	1	1000
149	Sat 6p News .....S	03	700	30 Comme		1			1			2	1400
150	Sun 6p News .....S	03	750	30 Comme		1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			1					1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme			2					2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			1					1	1000
154	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme			4					4	4000
Weekly Totals: Total Spots(Ord Spots)					1	68	94	91	93	94	26	465	
Closed PR						2						2	

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Client: Barack Obama/ D/ President	Submission Cost: 369120	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est/PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
155	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme				1				1	1000
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme						1		1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme						4		4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment Tonight ...S.	03	650	30 Comme			1	1	1	1		4	2600
163	Tue 8p ET / 7p CT Voice ..T....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice ..T....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
166	Wed 10p ET / 9p CT Chicago Fire	03	3600	30 Comme					1			1	3600
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	66	94	91	93	94	26	465	
<b>Closed PR</b>						2						2	

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<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme			1	1		1	1	4	36000
168	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme					1			1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1						1	200
171	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme		2						2	400
				Nbr of Spots									
				Nbr of Spots									
				Closed PR		1						1	200
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme			1					1	200
				Nbr of Spots									
173	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme			3					3	600
				Nbr of Spots									
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
				Nbr of Spots									
175	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme				3				3	600
				Nbr of Spots									
176	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme					1			1	200
				Nbr of Spots									
177	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme					3			3	600
				Nbr of Spots									
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
186	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show	03	650	30 Comme					1			1	650
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

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Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
192	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme			1					1	5000
193	Sat 9p ET / 8p CT Chicago Fire .....S.	03	1300	30 Comme			1					1	1300
194	M-F 5a News ..WTF..	03	150	30 Comme			1					1	150
Weekly Totals: Total Spots(Ord Spots)					1	66	94	91	93	94	26	465	
Closed PR						2						2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	:30 Commercial	10/01/12	Closed Pre Emption	550.00	No Makegood / Credit	0000000000	E:063545680
171	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063545680

Grand Totals

	Month 9 Weeks: 5		Month 10 Weeks: 4				Month 11 Weeks: 4	
	09/24	10/01	10/08	10/15	10/22	10/29	11/05	
Totals	465	1	66	94	91	93	94	26
Spots	369120	750	51330	76850	75800	71650	68850	23890
Cost								

Grand Totals:

Spots:	465
Gross Total:	369,120.00
Commission:	55,368.00
Net Total:	313,752.00



REP HEADLINE# 6354568  
\*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/E OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME DAN NAGELBERG

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6354568 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA - SKED C EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP30/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 18.07

REP: NEW ORDER  
TTL \$369,120 @468X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

44A: \$5700

08/18

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1897												

1	700A-900A	30	\$500.00	10/13	11/3	1	SAT	4				
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												

10/9/12 (5)  
10/3/12 FCC (3)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/1	10/1	1		MON	1
3			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/2	10/5	3		TU-F	3
4			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/8	10/8	1		MON	1
5			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/9	10/12	4		TU-F	4
6			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/15	10/15	1		MON	1
7			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/16	10/19	4		TU-F	4
8			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/22	10/22	1		MON	1
9			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/23	10/26	4		TU-F	4
10			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	10/30	11/2	4		TU-F	4
12			530A-600A PROGRAM : 530A TODAY CON COM1: 530A TODAY	30		\$470.00	11/5	11/6	2		M-TU	2
13			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/1	10/1	1		MON	1
14			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/2	10/5	3		TU-F	3
15			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/8	10/8	1		MON	1
16			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/9	10/12	4		TU-F	4
17			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/16	10/19	4		TU-F	4
19			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/22	10/22	1		MON	1

REP HEADLINE# 6354568  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/23	10/26	4		TU-F	4
21			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/29	10/29	1		MON	1
22			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	10/30	11/2	4		TU-F	4
23			600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$700.00	11/5	11/6	2		M-TU	2
24			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/1	10/1	1		MON	1
25			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/2	10/5	4		TU-F	4
26			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/8	10/8	1		MON	1
27			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/12	7		TU-F	7
28			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1

REP HEADLINE# 6354568  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/19	7		TU-F	7
30			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
31			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/23	10/26	7		TU-F	7
32			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/29	10/29	1		MON	1
33			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/30	11/2	7		TU-F	7
34			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
35			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	9/30	9/30	0		SUN	0
36			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	10/7	10/28	1		SUN	4
37			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$500.00	11/4	11/4	4		SUN	4

REP HEADLINE# 6354568  
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 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
38			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/1	10/1	1		MON	1
39			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/2	10/5	2		TU-F	2
40			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/8	10/8	1		MON	1
41			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/9	10/12	6		TU-F	6
42			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/15	10/15	1		MON	1
43			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/16	10/19	6		TU-F	6
44			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/22	10/22	1		MON	1
45			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/23	10/26	7		TU-F	7
46			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	10/30	11/2	7		TU-F	7
48			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$550.00	11/5	11/6	2		M-TU	2
49			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/1	10/1	1		MON	1
50			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/5	3		TU-F	3
51			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/8	10/8	1		MON	1
52			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/9	10/12	4		TU-F	4
53			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/15	10/15	1		MON	1
54			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/16	10/19	4		TU-F	4
55			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/22	10/22	1		MON	1

SEP27/12 18.07  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/23	10/26	4		TU-F	4
57			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/29	10/29	1		MON	1
58			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/30	11/2	4		TU-F	4
59			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	11/5	11/6	2		M-TU	2
60			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/1	10/1	1		MON	1
61			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/2	10/5	3		TU-F	3
62			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/8	10/8	1		MON	1
63			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/9	10/12	4		TU-F	4
64			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/15	10/15	1		MON	1



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/16	10/19	4		TU-F	4
66			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/22	10/22	1		MON	1
67			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/23	10/26	4		TU-F	4
68			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/29	10/29	1		MON	1
69			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	10/30	11/2	4		TU-F	4
70			100P-200P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30		\$400.00	11/5	11/6	2		M-TU	2
71			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/1	10/1	1		MON	1
72			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/2	10/5	3		TU-F	3
73			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/8	10/8	1		MON	1



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			900A-1000A	30		\$300.00	9/30	9/30	0		SUN	0
83			900A-1000A	30		\$300.00	10/7	11/4	1		SUN	5
PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS												
84			300P-400P	30		\$450.00	10/1	10/1	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
85			300P-400P	30		\$450.00	10/2	10/5	3		TU-F	3
PROGRAM : DOCTORS CON COM1: DOCTORS												
86			300P-400P	30		\$450.00	10/8	10/8	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
87			300P-400P	30		\$450.00	10/9	10/12	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
88			300P-400P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
89			300P-400P	30		\$450.00	10/16	10/19	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												
90			300P-400P	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : DOCTORS CON COM1: DOCTORS												
91			300P-400P	30		\$450.00	10/23	10/26	4		TU-F	4
PROGRAM : DOCTORS CON COM1: DOCTORS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
92			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/29	10/29	1		MON	1
93			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/30	11/2	4		TU-F	4
94			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	11/5	11/6	2		M-TU	2
95			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/1	10/1	1		MON	1
96			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/5	3		TU-F	3
97			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/8	10/8	1		MON	1
98			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/9	10/12	4		TU-F	4
99			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/15	10/15	1		MON	1
100			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/16	10/19	4		TU-F	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
101			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/22	10/22	1		MON	1
102			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/23	10/26	4		TU-F	4
103			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/29	10/29	1		MON	1
104			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/30	11/2	4		TU-F	4
105			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	11/5	11/6	2		M-TU	2
106			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/1	10/1	1		MON	1
107			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2
108			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/8	10/8	1		MON	1
109			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
110			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/15	10/15	1		MON	1
111			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
112			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/22	10/22	1		MON	1
113			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
114			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/29	10/29	1		MON	1
115			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
116			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$900.00	11/5	11/5	1		MON	1
117			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/1	10/1	1		MON	1
118			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/2	10/5	2		TU-F	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
119			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/8	10/8	1		MON	1
120			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/9	10/12	4		TU-F	4
121			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/15	10/15	1		MON	1
122			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/16	10/19	4		TU-F	4
123			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/22	10/22	1		MON	1
124			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/23	10/26	4		TU-F	4
125			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/29	10/29	1		MON	1
126			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	10/30	11/2	4		TU-F	4
127			PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$900.00	11/5	11/5	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
128			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/1	10/1	1		MON	1
129			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/2	10/5	3		TU-F	3
130			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/8	10/8	1		MON	1
131			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/9	10/12	4		TU-F	4
132			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
133			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/16	10/19	4		TU-F	4
134			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
135			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/23	10/26	4		TU-F	4
136			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$1,200.00	10/29	10/29	1		MON	1





REP HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
146			700P-730P	30		\$1,000.00	10/23	10/26	4		TU-F	4
			PROGRAM : 7P NEWS									
			CON COM1: 7P NEWS									
147			700P-730P	30		\$1,000.00	10/29	10/29	1		MON	1
			PROGRAM : 7P NEWS									
			CON COM1: 7P NEWS									
148			700P-730P	30		\$1,000.00	10/30	11/2	4		TU-F	4
			PROGRAM : 7P NEWS									
			CON COM1: 7P NEWS									
149			700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
			PROGRAM : 7P NEWS									
			CON COM1: 7P NEWS									
150			600P-630P	30		\$700.00	10/6	11/3	1		SAT	5
			PROGRAM : SAT 6P NEWS									
			CON COM1: SAT 6P NEWS									
151			600P-630P	30		\$750.00	9/30	11/4	1		SUN	6
			PROGRAM : SUN 6P NEWS									
			CON COM1: SUN 6P NEWS									
152			730P-800P	30		\$1,000.00	10/1	10/1	1		MON	1
			PROGRAM : ENT TONIGHT									
			CON COM1: ENT TONIGHT									
153			730P-800P	30		\$1,000.00	10/2	10/5	2		TU-F	2
			PROGRAM : ENT TONIGHT									
			CON COM1: ENT TONIGHT									
154			730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
			PROGRAM : ENT TONIGHT									
			CON COM1: ENT TONIGHT									

10/13, 10/20, 11/3 - W/A = \$ 2100

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
155			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/9	10/12	4		TU-F	4
156			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1
157			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/16	10/19	4		TU-F	4
158			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/22	10/22	1		MON	1
159			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/23	10/26	4		TU-F	4
160			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/29	10/29	1		MON	1
161			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	10/30	11/2	4		TU-F	4
162			730P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$1,000.00	11/5	11/5	1		MON	1
163			700P-800P PROGRAM : SAT ENT TONIGHT CON COM1: SAT ENT TONIGHT	30		\$650.00	10/13	11/3	1		SAT	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
164			800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
164			800P-900P	30		\$9,000.00	10/16	10/16	1		TUE	1
			PROGRAM : THE VOICE RESULTS CON COM1: THE VOICE RESULTS									
165			1000P-1100P	30		\$3,600.00	10/10	10/10	1		WED	1
165			1000P-1100P	30		\$3,600.00	10/24	10/24	1		WED	1
			PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE									
166			800P-1000P	30		\$9,000.00	10/8	11/5	1		MON	5
			PROGRAM : THE VOICE CON COM1: THE VOICE									
167			1000P-1100P	30		\$3,600.00	10/2	10/2	0		TUE	0
167			1000P-1100P	30		\$3,600.00	10/16	10/16	1		TUE	1
			PROGRAM : PARENTHOOD CON COM1: PARENTHOOD									
168			1100P-1135P	30		\$1,250.00	10/1	10/5	2		M-F	2
			PROGRAM : 11P NEWS CON COM1: 11P NEWS									
169			1237A-137A	30		\$200.00	10/1	10/1	1		MON	1
			PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON									
170			1237A-137A	30		\$200.00	10/2	10/5	3		TU-F	3
			PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON									
171			1237A-137A	30		\$200.00	10/8	10/8	1		MON	1
			PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON									

10/22 - 8-9P 10/8 - 11/1

11/11

13600

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
172			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/9	10/12	3		TU-F	3
173			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/15	10/15	1		MON	1
174			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/16	10/19	3		TU-F	3
175			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/22	10/22	1		MON	1
176			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/23	10/26	3		TU-F	3
177			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/29	10/29	1		MON	1
178			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	10/30	11/2	3		TU-F	3
179			1237A-137A PROGRAM : JIMMY FALLON CON COM1 : JIMMY FALLON	30		\$200.00	11/5	11/5	1		MON	1
180			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1 : THE TONIGHT SHOW	30		\$650.00	10/1	10/1	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
181			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/2	10/5	3		TU-F	3
182			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/8	10/8	1		MON	1
183			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/9	10/12	3		TU-F	3
184			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/15	10/15	1		MON	1
185			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/16	10/19	3		TU-F	3
186			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/22	10/22	1		MON	1
187			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/23	10/26	3		TU-F	3
188			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/29	10/29	1		MON	1
189			1135P-1235A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30		\$650.00	10/30	11/2	3		TU-F	3

REP HEADLINE# 6354568  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 SEP27/12 18.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
190			1135P-1235A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												
SEP/12			\$750.00	OCT/12	274930.00	NOV/12						
												93440.00
												CONTRACT TOTAL 369120.00
												TOTAL SPOTS 468

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Obama - Sked C	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots			1	1	1		4	2000
2	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1						1	470
3	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots		3					3	1410
4	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
5	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4				4	1880
6	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots			1				1	470
7	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots			4				4	1880
8	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots				1			1	470
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	88	91	91	93	94	26	464
					<b>Open PR</b>	-1						-1	-550



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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	.. / 11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots					4			4	1880
10	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots						1		1	470
11	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots						4		4	1880
12	M-F 530a News MT.....	01	470	30 Comme	Nbr of Spots							2	2	940
13	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots		1						1	700
14	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots		3						3	2100
15	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots			1					1	700
16	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots			4					4	2800
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots				1				1	700
18	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4				4	2800
19	M-F 6a News	03	700	30	Nbr of Spots					1			1	700
<b>Weekly Totals: Total Spots(Ord Spots)</b>						1	68	91	91	83	94	26	464	
Open PR						-1							-1	-550

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Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> Barack Obama/ D/ President	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
20	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
21	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots					1		1	700
22	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots				4			4	2800
23	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots						2	2	1400
24	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots		1					1	900
25	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots		4					4	3600
26	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots			1				1	900
27	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots			7				7	6300
28	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1			1	900
29	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots			7				7	6300
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	68	91	91	93	94	26	464
					<b>Open PR</b>		-1					-1	-550

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<b>Buyer:</b>	<b>Client/Product/Estimate:</b> . / /1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
30	M-F 7a Today Show M.....	03	900	30 Comme					1			1	900
31	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
32	M-F 7a Today Show M.....	03	900	30 Comme						1		1	900
33	M-F 7a Today Show .TWTF..	03	900	30 Comme					7			7	6300
34	M-F 7a Today Show MT.....	03	900	30 Comme							2	2	1800
35	Sun 8a Today Show .....S	03	500	30 Comme		1	1	1	1			4	2000
36	Sun 8a Today Show .....S	03	500	30 Comme						4		4	2000
37	M-F 9a Today Show II M.....	03	550	30 Comme		1						1	550
38	M-F 9a Today Show II .TWTF..	03	550	30 Comme		2						2	1100
39	M-F 9a Today Show II M.....	03	550	30 Comme			1					1	550
40	M-F 9a Today Show II	03	550	30 Comme			6					6	3300
<b>Weekly Totals:</b>					1	88	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-550

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	L / 11897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
41	M-F 9a Today Show II M.....	03	550	30 Comme				1				1	550
42	M-F 9a Today Show II .TWTF..	03	550	30 Comme				6				6	3300
43	M-F 9a Today Show II M.....	03	550	30 Comme					1			1	550
44	M-F 9a Today Show II .TWTF..	03	550	30 Comme					7			7	3850
45	M-F 9a Today Show II M.....	03	550	30 Comme						1		1	550
46	M-F 9a Today Show II .TWTF..	03	550	30 Comme						7		7	3850
47	M-F 9a Today Show II MT.....	03	550	30 Comme							2	2	1100
48	M-F 12p Today Show III M.....	03	200	30 Comme									
49	M-F 12p Today Show III .TWTF..	03	200	30 Comme									
50	M-F 12p Today Show III M.....	03	200	30 Comme									
Weekly Totals:					1	68	91	91	93	94	26	464	
Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR						-1						-1	-550

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Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: ././1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
51	M-F 12p Today Show III TWTF..	03	200	30 Comme			4					4	800
52	M-F 12p Today Show III M.....	03	200	30 Comme				1				1	200
53	M-F 12p Today Show III TWTF..	03	200	30 Comme				4				4	800
54	M-F 12p Today Show III M.....	03	200	30 Comme					1			1	200
55	M-F 12p Today Show III TWTF..	03	200	30 Comme					4			4	800
56	M-F 12p Today Show III M.....	03	200	30 Comme						1		1	200
57	M-F 12p Today Show III TWTF..	03	200	30 Comme						4		4	800
58	M-F 12p Today Show III MT.....	03	200	30 Comme							2	2	400
59	M-F 1p Days Of Our Lives M.....	03	400	30 Comme								1	400
60	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme								3	1200
61	M-F 1p Days Of Our Lives	03	400	30 Nbr of Spots	1	68	91	91	93	94	26	464	-550
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	-550
Open PR					-1							-1	

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Buyer:		Client/Product/Estimate:	././1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
62	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme			4					4	1600
63	M-F 1p Days Of Our Lives M.....	03	400	30 Comme				1				1	400
64	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme				4				4	1600
65	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1			1	400
66	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme					4			4	1600
67	M-F 1p Days Of Our Lives M.....	03	400	30 Comme						1		1	400
68	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme						4		4	1600
69	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme							2	2	800
70	M-F 2p Rachael Ray M.....	03	250	30 Comme								1	250
71	M-F 2p Rachael Ray TWTF..	03	250	30 Comme								3	750
<b>Weekly Totals:</b>					1	68	91	91	93	94	28	464	
Open PR						-1						-1	-550

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<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
72	M-F 2p Rachael Ray M.....	03	250	30 Comme			1					1	250
73	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme			4					4	1000
74	M-F 2p Rachael Ray M.....	03	250	30 Comme				1				1	250
75	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme				4				4	1000
76	M-F 2p Rachael Ray M.....	03	250	30 Comme					1			1	250
77	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme					4			4	1000
78	M-F 2p Rachael Ray M.....	03	250	30 Comme						1		1	250
79	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme						4		4	1000
80	M-F 2p Rachael Ray MT.....	03	250	30 Comme							2	2	500
81	Sat 9a News .....S.	03	300	30 Comme									
82	Sun 9a News	03	300	30 Comme									
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-550

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Buyer: .....	Client/Product/Estimate: . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
83	M-F 3p Doctors M..... TWTF..	03	450	30 Comme		1						1	450
84	M-F 3p Doctors M..... TWTF..	03	450	30 Comme		3						3	1350
85	M-F 3p Doctors M..... TWTF..	03	450	30 Comme			1					1	450
86	M-F 3p Doctors M..... TWTF..	03	450	30 Comme			4					4	1800
87	M-F 3p Doctors M..... TWTF..	03	450	30 Comme				1				1	450
88	M-F 3p Doctors M..... TWTF..	03	450	30 Comme				4				4	1800
89	M-F 3p Doctors M..... TWTF..	03	450	30 Comme					1			1	450
90	M-F 3p Doctors M..... TWTF..	03	450	30 Comme					4			4	1800
91	M-F 3p Doctors M..... TWTF..	03	450	30 Comme						1		1	450
92	M-F 3p Doctors M..... TWTF..	03	450	30 Comme						4		4	1800
<b>Weekly Totals:</b>					1	68	91	91	83	94	26	464	
<b>Total Spots(Ord Spots)</b>					1	68	91	91	83	94	26	464	
<b>Open PR</b>						-1						-1	-550



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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
93	M-F 3p Doctors MT.....	03	450	30 Comme							2	2	900
94	M-F 4p Dr Oz M.....	03	600	30 Comme		1						1	600
95	M-F 4p Dr Oz TWTF..	03	600	30 Comme		3						3	1800
96	M-F 4p Dr Oz M.....	03	600	30 Comme			1					1	600
97	M-F 4p Dr Oz TWTF..	03	600	30 Comme			4					4	2400
98	M-F 4p Dr Oz M.....	03	600	30 Comme				1				1	600
99	M-F 4p Dr Oz TWTF..	03	600	30 Comme				4				4	2400
100	M-F 4p Dr Oz M.....	03	600	30 Comme					1			1	600
101	M-F 4p Dr Oz TWTF..	03	600	30 Comme					4			4	2400
102	M-F 4p Dr Oz M.....	03	600	30 Comme						1		1	600
103	M-F 4p Dr Oz	03	600	30 Nbr of Spots						4		4	2400
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	1	68	91	91	83	94	26	464
					<b>Open PR</b>		-1					-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:		Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est./PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
104	M-F 4p Dr Oz MT.....	03	600	30 Comme	Nbr of Spots							2	2	1200
105	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots		1						1	900
106	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots		2						2	1800
107	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots			1					1	900
108	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots			4					4	3600
109	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1				1	900
110	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots				4				4	3600
111	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1			1	900
112	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots					4			4	3600
113	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots						1		1	900
Weekly Totals: Total Spots(Ord Spots)						1	68	91	91	93	94	26	464	
Open PR						-1							-1	-550

Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: / /1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
114	M-F 5p News TWTF..	03	900	30 Comme						4		4	3600
115	M-F 5p News M.....	03	900	30 Comme							1	1	900
116	M-F 530p News M.....	03	900	30 Comme		1						1	900
117	M-F 530p News TWTF..	03	900	30 Comme		2						2	1800
118	M-F 530p News M.....	03	900	30 Comme			1					1	900
119	M-F 530p News TWTF..	03	900	30 Comme			4					4	3600
120	M-F 530p News M.....	03	900	30 Comme				1				1	900
121	M-F 530p News TWTF..	03	900	30 Comme				4				4	3600
122	M-F 530p News M.....	03	900	30 Comme					1			1	900
123	M-F 530p News TWTF..	03	900	30 Comme					4			4	3600
124	M-F 530p News	03	900	30 Nbr of Spots						1		1	900
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-560

Greer Margolis Mitchell  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est/PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
125	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots						4		4	3600
126	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots							1	1	900
127	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots		1						1	1200
128	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots		3						3	3600
129	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots			1					1	1200
130	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots			4					4	4800
131	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1				1	1200
132	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots				4				4	4800
133	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots					1			1	1200
134	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots					4			4	4800
<b>Weekly Totals: Total Spots(Ord Spots)</b>						1	68	91	91	83	94	26	464	
<b>Open PR</b>							-1						-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
135	M-F 6p News M.....	03	1200	30 Comme						1		1	1200
136	M-F 6p News ..TWTF..	03	1200	30 Comme						4		4	4800
137	M-F 6p News M.....	03	1200	30 Comme							1	1	1200
138	M-F 7p News M.....	03	1000	30 Comme		1						1	1000
139	M-F 7p News ..TWTF..	03	1000	30 Comme		2						2	2000
140	M-F 7p News M.....	03	1000	30 Comme			1					1	1000
141	M-F 7p News ..TWTF..	03	1000	30 Comme			4					4	4000
142	M-F 7p News M.....	03	1000	30 Comme				1				1	1000
143	M-F 7p News ..TWTF..	03	1000	30 Comme				4				4	4000
144	M-F 7p News M.....	03	1000	30 Comme					1			1	1000
145	M-F 7p News	03	1000	30 Nbr of Spots					4			4	4000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
146	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots						1		1	1000
147	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots						4		4	4000
148	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots							1	1	1000
149	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots		1			1			2	1400
150	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	1	1	1	1		6	4500
151	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots		1						1	1000
152	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots		2						2	2000
153	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots			1					1	1000
154	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots			4					4	4000
155	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots				1				1	1000
<b>Weekly Totals:</b> Total Spots(Ord Spots)						1	68	91	91	93	94	26	464	
Open PR							-1						-1	-550

Greer Margolis Mitchell  
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Barack Obama/ D/ President  
Submission Number 792 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 362870	Campaign Ref: E:063545680
Buyer: ..	Client/Product/Estimate: . / . / 1897	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 11/11/12	Weeks: 7	Order Ref: 06354568
Est./PO Number: 06354568	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
156	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme				4				4	4000
157	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
158	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
159	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1			1	1000
160	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme					4			4	4000
161	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme							1	1	1000
162	Sat 7p Entertainment Tonight .....S	03	650	30 Comme			1		1		1	4	2600
163	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme		1						1	9000
164	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme				1				1	9000
165	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme			1					1	3600
166	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Comme							1	1	3600
<b>Weekly Totals:</b>					1	68	91	91	93	94	26	464	
<b>Open PR</b>					-1							-1	-560

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1

News Channel 8  
on your side

MeTV

TBO.com  
Tampa Bay Online

WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	362870	Campaign Ref:	E:063545680
Buyer:	..	Client/Product/Estimate:	. / . / 1897	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 11/11/12	Weeks:	7	Order Ref:	06354568
Est/PO Number:	06354568	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
167	..W.... Mon 8-10p ET / 7-9p CT Voice	03	9000	30 Comme			1	1		1	1	4	36000
168	M..... Mon 8p ET / 7p CT The Voice	03	9000	30 Comme						1		1	9000
169	M-Su 11p News MTWTF..	03	1250	30 Comme		2						2	2500
170	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1						1	200
171	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme		3						3	600
172	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme			1					1	200
173	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme			3					3	600
174	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme				1				1	200
175	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme				3				3	600
176	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme					1			1	200
<b>Weekly Totals:</b> Total Spots (Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1	-1						-1	-550



Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 362870	<b>Campaign Ref:</b> E:063545680
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././1897	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 11/11/12	<b>Weeks:</b> 7	<b>Order Ref:</b> 06354568
<b>Est./PO Number:</b> 06354568	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
177	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme					3			3	600
178	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme						1		1	200
179	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme						3		3	600
180	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme							1	1	200
181	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1						1	650
182	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme		3						3	1950
183	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme			1					1	650
184	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme			3					3	1950
185	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme				1				1	650
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

Greer Margolis Mitchell  
1010 Wisconsin Ave  
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Washington DC 20007

Barack Obama/ D/ President  
Submission Number 792 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President Submission Cost: 362870 Campaign Ref: E:063545680  
Buyer: .. Client/Product/Estimate: / /1897 Sales Rep: HRP Washington, DC  
Schedule Dates: 09/24/12 to 11/11/12 Weeks: 7 Order Ref: 06354568  
Est./PO Number: 06354568 Contract type: Political Business Type: POLITICAL  
Associated Copies: No Political Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
186	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme				3				3	1950
187	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1			1	650
188	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme					3			3	1950
189	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme						1		1	650
190	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme						3		3	1950
191	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme							1	1	650
Weekly Totals: Total Spots(Ord Spots)					1	68	91	91	93	94	26	464	
Open PR					-1							-1	-550

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 9a Today Show II	30 Commercial	10/01/12	Open Pre Emption	550.00		0000000000	E:063545680

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Grand Totals								
			Month 9 Weeks: 5		Month 10 Weeks: 4		Month 11 Weeks: 4	
Totals			09/24	10/01	10/08	10/15	10/22	10/29
Spots	464	1	68	91	91	93	94	26
Cost	363420	750	52080	70400	75800	71650	68850	23890

Grand Totals:	Spots:	464
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Gross Total:	362,870.00
Commission:	54,430.50
Net Total:	308,439.50



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:063545680  
WFLA  
INVOICE NUMBER 0100032672  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/3

REF: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE DATES  
9/24/12-11/11/12  
Standard Broadcast Month

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sun 6p News	750.00	150	1	9/30	SU	06:47P	30		OFA12A124	750.00		
Total Airtime Gross Spot Revenue: 750.00												
Sports Overrun												

PERIOD COST	750.00	1 Total Units	ACTUAL GROSS BILLING	750.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	112.50	TOTAL RECONCILING	Credits	.00
			NET DUE	637.50			

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Barack Obama/ D/ President  
PRODUCT Obama - Sked C

INVOICE NUMBER 0100032672  
BROADCAST MONTH 08/27/2012 - 09/30/  
AMOUNT DUE 637.50

REMIT TO:

\*00210  
000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 00000100032672 000063750 4



# WFLA-TV

## A MEDIA GENERAL STATION

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### INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:063545680  
WFLA  
INVOICE NUMBER 0100033204  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat 7a Today Show	500.00	1	3	10/13	SA	07:50A	30	*WFLA :30 Commercial	500.00		
				10/20	SA	07:23A	30	OFA12D148	500.00		
				10/27	SA	08:24A	30	OFA12G179	500.00		
M-F 530a News	470.00	2	1	10/01	MO	05:51A	30	*WFLA :30 Commercial	470.00		
	470.00	3	3	10/02	TU	05:57A	30	OFA12A124	470.00		
				10/04	TH	05:39A	30	OFA12A124	470.00		
				10/05	FR	05:42A	30	OFA12A124	470.00		
	470.00	4	1	10/08	MO	05:57A	30	OFA12A124	470.00		
	470.00	5	4	10/09	TU	05:52A	30	OFA12A124	470.00		
				10/10	WE	05:40A	30	OFA12A124	470.00		
				10/11	TH	05:51A	30	OFA12A124	470.00		
				10/12	FR	05:42A	30	OFA12A124	470.00		
	470.00	6	1	10/15	MO	05:57A	30	OFA12D148	470.00		
	470.00	8	1	10/22	MO	05:41A	30	OFA12D148	470.00		
M-F 6a News	700.00	13	1	10/01	MO	06:53A	30	*WFLA :30 Commercial	700.00		
	700.00	14	3	10/02	TU	06:30A	30	OFA12A124	700.00		
				10/04	TH	06:29A	30	OFA12A124	700.00		
				10/05	FR	06:29A	30	OFA12A124	700.00		
	700.00	15	1	10/08	MO	06:42A	30	OFA12A124	700.00		
	700.00	16	4	10/09	TU	06:23A	30	OFA12A124	700.00		
				10/10	WE	06:53A	30	OFA12A124	700.00		
				10/11	TH	06:28A	30	OFA12A124	700.00		
				10/12	FR	06:23A	30	OFA12A124	700.00		
	700.00	17	1	10/15	MO	06:59A	30	OFA12D148	700.00		
M-F 7a Today Show								*WFLA :30 Commercial			

\*\*\* Continued \*\*\*

PERIOD COST 270,020.00

294 Total Units		Debits	.00
ACTUAL GROSS BILLING	268,870.00	Credits	1,150.00-
AGENCY COMMISSION	40,330.50	SUB-TOTALS	1,150.00CR
NET DUE	228,539.50	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Barack Obama/ D/ President  
PRODUCT Obama - Sked C

INVOICE NUMBER 0100033204  
BROADCAST MONTH 10/01/2012 - 10/28/  
AMOUNT DUE 228,539.50

REMIT TO:

\*00190

000038634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033204 022853950 3



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:063545680  
WFLA  
INVOICE NUMBER 0100033204  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
	900.00	24	1	10/01	MO	07:56A	30	OFA12A124	900.00
	900.00	25	4	10/02	TU	07:26A	30	OFA12A124	900.00
				10/03	WE	07:18A	30	OFA12A124	900.00
				10/04	TH	08:37A	30	OFA12A124	900.00
				10/05	FR	07:21A	30	OFA12A124	900.00
	900.00	26	1	10/08	MO	08:58A	30	OFA12A124	900.00
	900.00	27	7	10/09	TU	08:29A	30	OFA12A124	900.00
				10/09	TU	08:43A	30	OFA12A124	900.00
				10/10	WE	07:24A	30	OFA12A124	900.00
				10/11	TH	07:58A	30	OFA12A124	900.00
				10/11	TH	08:48A	30	OFA12A124	900.00
				10/12	FR	07:26A	30	OFA12A124	900.00
				10/12	FR	08:41A	30	OFA12A124	900.00
	900.00	28	1	10/15	MO	08:39A	30	OFA12D148	900.00
	900.00	30	1	10/22	MO	07:56A	30	OFA12D148	900.00
Sun 8a Today Show						*WFLA	:30 Commercial		
	500.00	35	2	10/07	SU	08:21A	30	OFA12A124	500.00
				10/14	SU	08:26A	30	OFA12D148	500.00
M-F 9a Today Show II						*WFLA	:30 Commercial		
	550.00	37	1	10/01	MO			.00	Preempt P 550.00-
									olitical
	550.00	38	2	10/03	WE	09:29A	30	OFA12A124	550.00
				10/05	FR	09:50A	30	OFA12A124	550.00
	550.00	39	1	10/08	MO	09:29A	30	OFA12A124	550.00
	550.00	40	6	10/09	TU	09:27A	30	OFA12A124	550.00
				10/09	TU	09:29A	30	OFA12A124	550.00
				10/10	WE	09:50A	30	OFA12A124	550.00
				10/11	TH	09:56A	30	OFA12A124	550.00
				10/12	FR	09:50A	30	OFA12A124	550.00
				10/12	FR	09:57A	30	OFA12A124	550.00
	550.00	41	1	10/15	MO	09:26A	30	OFA12D148	550.00
M-F 12p Today Show III						*WFLA	:30 Commercial		
	200.00	48	1	10/01	MO	12:52P	30	OFA12A124	200.00
	200.00	49	3	10/03	WE	12:55P	30	OFA12A124	200.00
				10/04	TH	12:29P	30	OFA12A124	200.00
				10/05	FR	12:29P	30	OFA12A124	200.00
	200.00	50	1	10/08	MO	12:51P	30	OFA12A124	200.00
	200.00	51	4	10/09	TU	12:27P	30	OFA12A124	200.00
				10/10	WE	12:51P	30	OFA12A124	200.00
				10/11	TH	12:27P	30	OFA12A124	200.00
				10/12	FR	12:52P	30	OFA12A124	200.00
	200.00	52	1	10/15	MO	12:27P	30	OFA12D148	200.00
M-F 1p Days Of Our Lives						*WFLA	:30 Commercial		
	400.00	59	1	10/01	MO	01:28P	30	OFA12A124	400.00
	400.00	60	3	10/02	TU	01:59P	30	OFA12A124	400.00
				10/04	TH	01:30P	30	OFA12A124	400.00
				10/05	FR	12:58P	30	OFA12A124	400.00
*** Continued ***									

PERIOD COST 270,020.00

294 Total Units  
ACTUAL GROSS BILLING 268,870.00  
AGENCY COMMISSION 40,330.50  
NET DUE 228,539.50

SUB-TOTALS Debits .00  
Credits 1,150.00-  
TOTAL RECONCILING 1,150.00CR

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# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV.: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:063545680  
WFLA  
INVOICE NUMBER 0100033204  
PAGE 3  
BROADCAST MONTH 10/01/2012 - 10/2

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE DATES  
9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
	400.00	61	1	10/08	MO	01:44P	30	OFA12A124	400.00
	400.00	62	4	10/09	TU	01:25P	30	OFA12A124	400.00
				10/10	WE	01:58P	30	OFA12A124	400.00
				10/11	TH	12:58P	30	OFA12A124	400.00
				10/12	FR	01:59P	30	OFA12A124	400.00
	400.00	63	1	10/15	MO	01:27P	30	OFA12D148	400.00
	400.00	64	4	10/16	TU	01:29P	30	OFA12D148	400.00
				10/17	WE	01:58P	30	OFA12D148	400.00
				10/18	TH	01:58P	30	OFA12D148	400.00
				10/19	FR	01:46P	30	OFA12D148	400.00
	400.00	65	1	10/22	MO	01:59P	30	OFA12D148	400.00
M-F 2p Rachael Ray						*WFLA		:30 Commercial	
	250.00	70	1	10/01	MO	02:47P	30	OFA12A124	250.00
	250.00	71	3	10/02	TU	02:48P	30	OFA12A124	250.00
				10/03	WE	02:58P	30	OFA12A124	250.00
				10/05	FR	02:21P	30	OFA12A124	250.00
	250.00	72	1	10/08	MO	02:58P	30	OFA12A124	250.00
	250.00	73	4	10/09	TU	02:51P	30	OFA12A124	250.00
				10/10	WE	02:21P	30	OFA12A124	250.00
				10/11	TH	02:54P	30	OFA12A124	250.00
				10/12	FR	02:25P	30	OFA12A124	250.00
	250.00	74	1	10/15	MO	02:48P	30	OFA12D148	250.00
	250.00	75	4	10/16	TU	02:59P	30	OFA12D148	250.00
				10/17	WE	02:24P	30	OFA12D148	250.00
				10/18	TH	02:54P	30	OFA12D148	250.00
				10/19	FR	02:48P	30	OFA12D148	250.00
	250.00	76	1	10/22	MO	02:16P	30	OFA12D148	250.00
	250.00	77	4	10/23	TU	02:36P	30	OFA12D148	250.00
				10/24	WE	02:44P	30	OFA12D148	250.00
				10/25	TH	02:59P	30	OFA12G179	250.00
				10/26	FR	02:13P	30	OFA12G179	250.00
Sat 9a News						*WFLA		:30 Commercial	
	300.00	81	4	10/06	SA	09:42A	30	OFA12A124	300.00
				10/13	SA	09:08A	30	OFA12D148	300.00
				10/20	SA	09:51A	30	OFA12D148	300.00
				10/27	SA	09:08A	30	OFA12G179	300.00
Sun 9a News						*WFLA		:30 Commercial	
	300.00	82	4	10/07	SU	09:36A	30	OFA12A124	300.00
				10/14	SU	09:22A	30	OFA12D148	300.00
				10/21	SU	09:13A	30	OFA12D148	300.00
				10/28	SU	09:23A	30	OFA12G179	300.00
M-F 3p Doctors						*WFLA		:30 Commercial	
	450.00	83	1	10/01	MO	03:13P	30	OFA12A124	450.00
	450.00	84	3	10/02	TU	03:12P	30	OFA12A124	450.00
				10/04	TH	03:43P	30	OFA12A124	450.00
				10/05	FR	03:32P	30	OFA12A124	450.00
	450.00	85	1	10/08	MO	03:59P	30	OFA12A124	450.00
*** Continued ***									

PERIOD COST		270,020.00	294 Total Units			Debits	.00
			ACTUAL GROSS BILLING	268,870.00	SUB-TOTALS	Credits	1,150.00-
			AGENCY COMMISSION	40,330.50	TOTAL RECONCILING		1,150.00CR
			NET DUE	228,539.50			

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## INVOICE / AFFIDAVIT

38634  
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REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:063545680  
WFLA  
INVOICE NUMBER 0100033204  
PAGE 4  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES  
9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
	450.00	86	4	10/09	TU	03:29P	30	OFA12A124	450.00	
				10/10	WE	03:53P	30	OFA12A124	450.00	
				10/11	TH	03:58P	30	OFA12A124	450.00	
				10/12	FR	03:12P	30	OFA12A124	450.00	
	450.00	87	1	10/15	MO	03:11P	30	OFA12D148	450.00	
	450.00	88	4	10/16	TU	03:22P	30	OFA12D148	450.00	
				10/17	WE	03:13P	30	OFA12D148	450.00	
				10/18	TH	03:09P	30	OFA12D148	450.00	
				10/19	FR	03:38P	30	OFA12D148	450.00	
	450.00	89	1	10/22	MO	03:46P	30	OFA12D148	450.00	
	450.00	90	3	10/23	TU	03:29P	30	OFA12D148	450.00	
				10/24	WE	03:55P	30	OFA12D148	450.00	
				10/25	TH	03:40P	30	OFA12G179	450.00	
M-F 4p Dr Oz						*WFLA		:30 Commercial		
	600.00	94	1	10/01	MO	04:38P	30	OFA12A124	600.00	
	600.00	95	3	10/02	TU	04:56P	30	OFA12A124	600.00	
				10/03	WE	04:15P	30	OFA12A124	600.00	
				10/05	FR	04:27P	30	OFA12A124	600.00	
	600.00	96	1	10/08	MO	04:39P	30	OFA12A124	600.00	
	600.00	97	4	10/09	TU	04:29P	30	OFA12A124	600.00	
				10/10	WE	04:13P	30	OFA12A124	600.00	
				10/11	TH	04:26P	30	OFA12A124	600.00	
				10/12	FR	04:19P	30	OFA12A124	600.00	
	600.00	98	1	10/15	MO	04:38P	30	OFA12D148	600.00	
	600.00	99	3	10/16	TU	04:11P	30	OFA12D148	600.00	
				10/17	WE	04:39P	30	OFA12D148	600.00	
				10/18	TH	04:28P	30	OFA12D148	600.00	
	600.00	100	1	10/22	MO	04:38P	30	OFA12D148	600.00	
	600.00	101	3	10/23	TU	04:20P	30	OFA12D148	600.00	
				10/24	WE	04:10P	30	OFA12D148	600.00	
				10/25	TH	04:57P	30	OFA12G179	600.00	
M-F 5p News						*WFLA		:30 Commercial		
	900.00	105	1	10/01	MO	05:28P	30	OFA12A124	900.00	
	900.00	106	2	10/03	WE	05:24P	30	OFA12A124	900.00	
				10/05	FR	05:16P	30	OFA12A124	900.00	
	900.00	107	1	10/08	MO	05:24P	30	OFA12A124	900.00	
	900.00	108	4	10/09	TU	05:23P	30	OFA12A124	900.00	
				10/10	WE	05:22P	30	OFA12A124	900.00	
				10/11	TH	05:14P	30	OFA12A124	900.00	
				10/12	FR	05:12P	30	OFA12A124	900.00	
	900.00	109	1	10/15	MO	05:22P	30	OFA12D148	900.00	
	900.00	110	2	10/16	TU	05:11P	30	OFA12D148	900.00	
				10/19	FR	05:13P	30	OFA12D148	900.00	
	900.00	111	1	10/22	MO	05:25P	30	OFA12D148	900.00	
	900.00	112	2	10/23	TU	05:29P	30	OFA12D148	900.00	
				10/24	WE	05:25P	30	OFA12D148	900.00	
M-F 530p News						*WFLA		:30 Commercial		
*** Continued ***										

PERIOD COST 270,020.00

294 Total Units  
ACTUAL GROSS BILLING 268,870.00  
AGENCY COMMISSION 40,330.50  
NET DUE 228,539.50

SUB-TOTALS Debits .00  
Credits 1,150.00-  
TOTAL RECONCILING 1,150.00CR

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2012  
INVOICE DATE 10/28/12  
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E:063545680  
WFLA  
INVOICE NUMBER 0100033204  
PAGE 5  
BROADCAST MONTH 10/01/2012 - 10/2

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE DATES  
9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE
	900.00	116	1	10/01	MO	05:45P	30	OFA12A124	900.00
	900.00	117	2	10/02	TU	05:57P	30	OFA12A124	900.00
				10/04	TH	05:58P	30	OFA12A124	900.00
	900.00	118	1	10/08	MO	05:45P	30	OFA12A124	900.00
	900.00	119	4	10/09	TU	05:39P	30	OFA12A124	900.00
				10/10	WE	05:53P	30	OFA12A124	900.00
				10/11	TH	05:58P	30	OFA12A124	900.00
				10/12	FR	05:57P	30	OFA12A124	900.00
	900.00	120	1	10/15	MO	05:57P	30	OFA12D148	900.00
	900.00	121	2	10/16	TU	05:53P	30	OFA12D148	900.00
				10/17	WE	05:40P	30	OFA12D148	900.00
	900.00	123	3	10/23	TU	05:39P	30	OFA12D148	900.00
				10/24	WE	05:38P	30	OFA12D148	900.00
				10/25	TH	05:54P	30	OFA12G179	900.00
M-F 6p News								*WFLA :30 Commercial	
	1200.00	127	1	10/01	MO	06:16P	30	OFA12A124	1200.00
	1200.00	128	3	10/03	WE	06:07P	30	OFA12A124	1200.00
				10/04	TH	06:17P	30	OFA12A124	1200.00
				10/05	FR	06:22P	30	OFA12A124	1200.00
	1200.00	129	1	10/08	MO	06:10P	30	OFA12A124	1200.00
	1200.00	130	4	10/09	TU	06:16P	30	OFA12A124	1200.00
				10/10	WE	06:17P	30	OFA12A124	1200.00
				10/11	TH	06:14P	30	OFA12A124	1200.00
				10/12	FR	06:13P	30	OFA12A124	1200.00
	1200.00	131	1	10/15	MO	06:18P	30	OFA12D148	1200.00
M-F 7p News								*WFLA :30 Commercial	
	1000.00	138	1	10/01	MO	07:09P	30	OFA12A124	1000.00
	1000.00	139	2	10/02	TU	07:13P	30	OFA12A124	1000.00
				10/04	TH	07:08P	30	OFA12A124	1000.00
	1000.00	140	1	10/08	MO	07:14P	30	OFA12A124	1000.00
	1000.00	141	4	10/09	TU	07:24P	30	OFA12A124	1000.00
				10/10	WE	07:11P	30	OFA12A124	1000.00
				10/11	TH	07:24P	30	OFA12A124	1000.00
				10/12	FR	07:14P	30	OFA12A124	1000.00
	1000.00	142	1	10/15	MO	07:10P	30	OFA12D148	1000.00
Sat 6p News								*WFLA :30 Commercial	
	700.00	149	1	10/06	SA	06:17P	30	OFA12A124	700.00
Sun 6p News								*WFLA :30 Commercial	
	750.00	150	3	10/07	SU	06:15P	30	OFA12A124	750.00
				10/14	SU	06:15P	30	OFA12D148	750.00
				10/21	SU	06:11P	30	OFA12D148	750.00
M-F 730p Entertainment Tonight								*WFLA :30 Commercial	
	1000.00	151	1	10/01	MO	07:54P	30	OFA12A124	1000.00
	1000.00	152	2	10/04	TH	07:55P	30	OFA12A124	1000.00
				10/05	FR	07:55P	30	OFA12A124	1000.00
	1000.00	153	1	10/08	MO	07:39P	30	OFA12A124	1000.00
	1000.00	154	4	10/09	TU	07:45P	30	OFA12A124	1000.00

\*\*\* Continued \*\*\*

PERIOD COST 270,020.00

294 Total Units  
ACTUAL GROSS BILLING 268,870.00  
AGENCY COMMISSION 40,330.50  
NET DUE 228,539.50

SUB-TOTALS Debits .00  
Credits 1,150.00-  
TOTAL RECONCILING 1,150.00CR

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# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12 E:063545680  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033204  
PAGE 6  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
			10/10 WE 07:40P	30 OFA12A124	1000.00
			10/11 TH 07:46P	30 OFA12A124	1000.00
			10/12 FR 07:38P	30 OFA12A124	1000.00
			10/15 MO 07:40P	30 OFA12D148	1000.00
Sat 7p Entertainment Tonight	1000.00	155 1	*WFLA	:30 Commercial	
	650.00	162 2	10/13 SA 07:59P	30 OFA12D148	650.00
			10/20 SA 07:59P	30 OFA12D148	650.00
Tue 8p ET / 7p CT Voice			*WFLA	:30 Commercial	
	9000.00	163 1	10/02 TU 08:44P	30 OFA12A124	9000.00
	9000.00	164 1	10/16 TU 08:20P	30 OFA12D148	9000.00
Wed 10p ET / 9p CT Chicago Fire			*WFLA	:30 Commercial	
	3600.00	165 1	10/10 WE 11:00P	30 OFA12A124	3600.00
Mon 8-10p ET / 7-9p CT Voice			*WFLA	:30 Commercial	
	9000.00	167 2	10/08 MO 08:27P	30 OFA12A124	9000.00
			10/15 MO 08:28P	30 OFA12D148	9000.00
Mon 8p ET / 7p CT The Voice			*WFLA	:30 Commercial	
	9000.00	168 1	10/22 MO 07:58P	30 OFA12D148	9000.00
M-Su 11p News			*WFLA	:30 Commercial	
	1250.00	169 2	10/03 WE 11:30P	30 OFA12A124	1250.00
			10/05 FR 11:14P	30 OFA12A124	1250.00
M-F 1237a ET / 1137p CT Late N			*WFLA	:30 Commercial	
	200.00	170 1	10/01 MO 01:22A	30 OFA12A124	200.00
	200.00	171 3	10/02 TU		.00
			10/04 TH 01:29A	30 OFA12A124	200.00
			10/05 FR 01:00A	30 OFA12A124	200.00
	200.00	172 1	10/08 MO 01:34A	30 OFA12A124	200.00
	200.00	173 3	10/09 TU 01:30A	30 OFA12A124	200.00
			10/10 WE 01:15A	30 OFA12A124	200.00
			10/11 TH		.00
			10/15 MO		.00
M-F 1135p ET / 1035p CT Tonight			*WFLA	:30 Commercial	
	650.00	181 1	10/01 MO 12:09A	30 OFA12A124	650.00
	650.00	182 3	10/02 TU 11:58P	30 OFA12A124	650.00
			10/03 WE 12:07A	30 OFA12A124	650.00
			10/05 FR 12:08A	30 OFA12A124	650.00
	650.00	183 1	10/08 MO 11:59P	30 OFA12A124	650.00
	650.00	184 3	10/10 WE 11:59P	30 OFA12A124	650.00
			10/11 TH 12:08A	30 OFA12A124	650.00
			10/12 FR 12:20A	30 OFA12A124	650.00
	650.00	185 1	10/15 MO 11:46P	30 OFA12D148	650.00
	650.00	186 3	10/16 TU 12:10A	30 OFA12D148	650.00
			10/17 WE 12:20A	30 OFA12D148	650.00
			10/19 FR 11:45P	30 OFA12D148	650.00
	650.00	187 1	10/22 MO 11:48P	30 OFA12D148	650.00
	650.00	188 2	10/24 WE 12:30A	30 OFA12D148	650.00
			10/26 FR 12:31A	30 OFA12G179	650.00

\*\*\* Continued \*\*\*

PERIOD COST	270,020.00	294 Total Units		Debits	.00
		ACTUAL GROSS BILLING	268,870.00	Credits	1,150.00-
		AGENCY COMMISSION	40,330.50	TOTAL RECONCILING	1,150.00CR
		NET DUE	228,539.50		

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INVOICE / AFFIDAVIT

38634  
Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
WASHINGTON DC 20007

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12 E:063545680  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033204  
PAGE 7  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 630p ET / 530p CT NBC Nigh					*WFLA	:30 Commercial		
5000.00	192	1	10/10	WE	06:46P	30 OFA12A124	5000.00	
Sat 9p ET / 8p CT Chicago Fire					*WFLA	:30 Commercial		
1300.00	193	1	10/13	SA	09:43P	30 OFA12D148	1300.00	
M-F 5a News					*WFLA	:30 Commercial		
150.00	194	1	10/10	WE	05:28A	30 OFA12A124	150.00	
M-F 530a News					*WFLA	:30 Commercial		
470.00	195	6	10/17	WE	05:53A	30 OFA12D148	470.00	
			10/18	TH	05:40A	30 OFA12D148	470.00	
			10/19	FR	05:57A	30 OFA12D148	470.00	
			10/23	TU	05:42A	30 OFA12D148	470.00	
			10/24	WE	05:52A	30 OFA12D148	470.00	
			10/25	TH	05:57A	30 OFA12G179	470.00	
M-F 6a News					*WFLA	:30 Commercial		
1450.00	196	2	10/18	TH	06:57A	30 OFA12D148	1450.00	
			10/19	FR	06:53A	30 OFA12D148	1450.00	
	197	1	10/22	MO	06:53A	30 OFA12D148	1450.00	
M-F 7a Today Show					*WFLA	:30 Commercial		
900.00	198	4	10/16	TU	08:29A	30 OFA12D148	900.00	
			10/17	WE	07:58A	30 OFA12D148	900.00	
			10/18	TH	08:42A	30 OFA12D148	900.00	
			10/19	FR	08:50A	30 OFA12D148	900.00	
M-F 9a Today Show II					*WFLA	:30 Commercial		
1040.00	199	4	10/16	TU	09:26A	30 OFA12D148	1040.00	
			10/17	WE	09:59A	30 OFA12D148	1040.00	
			10/18	TH	09:29A	30 OFA12D148	1040.00	
			10/19	FR	09:27A	30 OFA12D148	1040.00	
	200	1	10/22	MO	09:57A	30 OFA12D148	1040.00	
M-F 12p Today Show III					*WFLA	:30 Commercial		
380.00	201	4	10/16	TU	12:51P	30 OFA12D148	380.00	
			10/17	WE	12:29P	30 OFA12D148	380.00	
			10/18	TH	12:29P	30 OFA12D148	380.00	
			10/19	FR	12:51P	30 OFA12D148	380.00	
	202	1	10/22	MO	12:27P	30 OFA12D148	380.00	
M-F 6p News					*WFLA	:30 Commercial		
2250.00	203	2	10/16	TU	06:28P	30 OFA12D148	2250.00	
			10/19	FR	06:22P	30 OFA12D148	2250.00	
M-F 7p News					*WFLA	:30 Commercial		
2000.00	204	2	10/16	TU	07:14P	30 OFA12D148	2000.00	
			10/18	TH	07:14P	30 OFA12D148	2000.00	
	205	1	10/22	MO	07:14P	30 OFA12D148	2000.00	
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial		
2000.00	206	2	10/16	TU	07:38P	30 OFA12D148	2000.00	
			10/17	WE	07:54P	30 OFA12D148	2000.00	
M-F 1237a ET / 1137p CT Late N					*WFLA	:30 Commercial		
400.00	207	4	10/16	TU	01:30A	30 OFA12D148	400.00	
			10/17	WE	01:27A	30 OFA12D148	400.00	
*** Continued ***								

PERIOD COST 270,020.00

294 Total Units  
ACTUAL GROSS BILLING 268,870.00  
AGENCY COMMISSION 40,330.50  
NET DUE 228,539.50

SUB-TOTALS Debits .00  
Credits 1,150.00-  
TOTAL RECONCILING 1,150.00CR

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ADV: Barack Obama/ D/ President  
PROD: Obama - Sked C

2012  
INVOICE DATE 10/28/12 E:063545680  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033204  
PAGE 8  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 9/24/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /1897  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
			10/18	TH	01:29A	30	OFA12D148	400.00
			10/19	FR	01:10A	30	OFA12D148	400.00
			10/22	MO	01:22A	30	OFA12D148	400.00
Sun 8a Today Show	400.00	208 1			*WFLA	:30 Commercial		
	1100.00	209 1	10/21	SU	08:59A	30	OFA12D148	1100.00
M-F 6a News	1450.00	210 2			*WFLA	:30 Commercial		
			10/23	TU	06:44A	30	OFA12D148	1450.00
			10/26	FR	06:43A	30	OFA12G179	1450.00
M-F 7a Today Show	900.00	212 4			*WFLA	:30 Commercial		
			10/23	TU	07:58A	30	OFA12D148	900.00
			10/24	WE	08:46A	30	OFA12D148	900.00
			10/25	TH	07:59A	30	OFA12G179	900.00
			10/26	FR	07:26A	30	OFA12G179	900.00
M-F 9a Today Show II	1040.00	213 3			*WFLA	:30 Commercial		
			10/23	TU	09:43A	30	OFA12D148	1040.00
			10/24	WE	09:59A	30	OFA12D148	1040.00
			10/26	FR	09:59A	30	OFA12G179	1040.00
M-F 12p Today Show III	380.00	215 2			*WFLA	:30 Commercial		
			10/23	TU	12:51P	30	OFA12D148	380.00
			10/25	TH	12:56P	30	OFA12G179	380.00
M-F 1p Days Of Our Lives	400.00	217 3			*WFLA	:30 Commercial		
			10/23	TU	12:58P	30	OFA12D148	400.00
			10/25	TH	01:46P	30	OFA12G179	400.00
			10/26	FR	01:59P	30	OFA12G179	400.00
M-F 6p News	2250.00	218 3			*WFLA	:30 Commercial		
			10/23	TU	06:22P	30	OFA12D148	2250.00
			10/24	WE	06:14P	30	OFA12D148	2250.00
			10/26	FR	06:22P	30	OFA12G179	2250.00
M-F 7p News	2000.00	220 3			*WFLA	:30 Commercial		
			10/23	TU	07:16P	30	OFA12D148	2000.00
			10/25	TH	07:14P	30	OFA12G179	2000.00
			10/26	FR	07:25P	30	OFA12G179	2000.00
M-F 730p Entertainment Tonight	2000.00	222 3			*WFLA	:30 Commercial		
			10/23	TU	07:44P	30	OFA12D148	2000.00
			10/24	WE	07:48P	30	OFA12D148	2000.00
			10/26	FR	07:39P	30	OFA12G179	2000.00
M-F 1237a ET / 1137p CT Late N	400.00	224 2			*WFLA	:30 Commercial		
			10/23	TU	01:22A	30	OFA12D148	400.00
			10/25	TH	01:20A	30	OFA12G179	400.00
Wed 10p ET / 9p CT Chicago Fir	7200.00	226 1			*WFLA	:30 Commercial		
			10/24	WE	10:26P	30	OFA12D148	7200.00
Total Airtime Gross Spot Revenue:			268,870.00					

PERIOD COST 270,020.00

294 Total Units  
ACTUAL GROSS BILLING 268,870.00  
AGENCY COMMISSION 40,330.50  
NET DUE 228,539.50

SUB-TOTALS Debits .00  
Credits 1,150.00-  
TOTAL RECONCILING 1,150.00CR

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